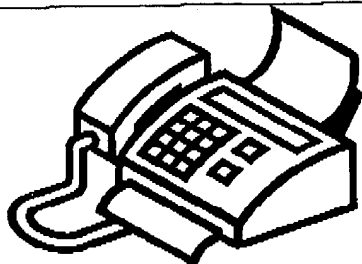


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## A facsimile from

**Wilfred Lam**

Fax: (650) 969-8203

**To: USPTO**

Fax number: (571) 273-5300

Total: 19 pages (including this cover page)

**Date: 4/3/2007**

**Regarding: 10/789,665**

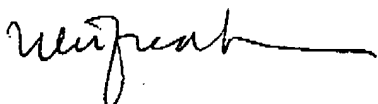
### Comments:

Dear Sir/Madam:

The attached has been faxed to the USPTO earlier today around 5:15pm (EDT). However, we did not receive a facsimile confirmation. Therefore, the attached is being re-submitted.

If possible, please provide a facsimile confirmation of receipt of the attached (including 15 pages of Response to Office Action, 1 page of Petition for Extension of Time, 1 page of Credit Card Payment Authorization form, and 1 page of Transmittal Cover Sheet) to the fax number above.

Sincerely,



Wilfred Lam  
(Reg. No. 41,923)

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Attorney Docket No.: FORT-002-002

**APR 03 2007**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: **ROCHE et al.**

Serial No.: **10/789,665**

Group Art Unit: **2168**

Filed: **February 27<sup>th</sup>, 2004**

Examiner: **H. Q. Pham**

Title: **Method and System for Collecting Online Merchandising Data**

**CERTIFICATE OF TRANSMISSION UNDER 37 CFR 1.8**

I hereby certify that this correspondence is being facsimile transmitted the United States Patent and Trademark Office at  
(571) 273-8300  
on April 3, 2007.

Signature: 

**Courtney Schrock**

**TRANSMISSION OF MISSING PARTS OF NONPROVISIONAL APPLICATIONS**

Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Enclosed in this transmission are the following:

- Response to Non-Final office action and amendment
- Petition for extension of time (three months)
- Credit card form

Respectfully submitted,  
Innovation Management Sciences

By 

**Courtney Schrock**